

Women in Concrete

May 11th 2015 Alliance · WICA

Alianza de Mujeres en Concreto

Sponsors:



In conjunction with



MAY 11-13, 2015 - MIAMI, FL

**Hotel Intercontinental
Miami, Florida**

*Woman, Social Responsibility and Sustainability in Construction –
Mujer, Responsabilidad Social y Sostenibilidad en la Construcción*



Por segunda vez, la Federación Iberoamericana del Hormigón Premezclado y Women in Concrete Alliance (WICA), realizarán un foro especializado para destacar el aporte de la mujer al sector de la construcción, esta vez, con el apoyo de la National Ready Mixed Concrete Association, en el marco del International Concrete Sustainability Forum. El evento se llevará a cabo el 11 de mayo de 2015 en la Ciudad de Miami (USA), de 13:00h a 17:00h en el Hotel Intercontinental. Gracias al apoyo de la FIHP y la NRMCA, la asistencia a este foro es gratuita.

For the second time, the Iberoamerican Federation of Ready Mixed Concrete and Women in Concrete Alliance (WICA), are organizing a specialized forum to highlight the contributions of women to the construction sector. In this occasion, the forum has the support of the National Ready Mixed Concrete Association, during the International Concrete Sustainability Conference. The event will be held on May 11, 2015 in Miami City (USA), 13:00h to 17:00h at the Intercontinental Hotel. Thanks to the support of FIHP and NRMCA, this is an open event with no registration fee. The Sustainability Conference requires a separate fee.

En el foro anterior, celebrado en 2014 en Cartagena de Indias, Colombia, las participantes tuvieron oportunidad de conocer cómo fueron los emocionantes primeros pasos de la mujer en el sector de la construcción, a la vez que conocieron las experiencias de destacadas panelistas, quienes transmitieron a las asistentes sus experiencias personales, compartiendo los retos que han debido afrontar para llegar a ser exitosas en un contexto donde históricamente han sido una minoría. En 2015, el Foro abordará el papel de la mujer y sus aportes a la responsabilidad Social y la sostenibilidad en la construcción, encontrando nuevas perspectivas sobre dos temas de gran auge e importancia para la sociedad moderna.

El evento tendrá tres paneles específicos:

Panel 1: Mujer y perspectiva social en construcción

Panel 2: Mujeres líderes que están haciendo la diferencia en la sostenibilidad del concreto

Panel 3: Mujer y liderazgo para el desarrollo económico de la construcción

In the previous forum, held in 2014 at Cartagena de Indias, Colombia, participants had the opportunity to know about the first exciting steps for women into the construction sector. Also, prominent panelists transmitted to the attendees their personal experiences, sharing the challenges they have faced to become successful in a context where they have historically been a minority. In 2015, the Forum will address the role of women and their contributions to social responsibility and sustainability in construction, finding new perspectives on two issues of great height and importance to modern society.

The event will have three specific panels of interest :

Panel 1: Woman and the social perspective in construction

Panel 2: Women leaders who are making a difference in concrete sustainability

Panel 3: Woman and leadership for the economic development of construction



Amparo



Anne



Esther

**Hotel Intercontinental
Miami, Florida
May 11th 13:00h – 17:00h**



Lorena



Julie

**Confirmed Panelist, moderators and speakers for the 2015
II WICA Forum:**

Esther Arteta, Director of Quality,
Cementos Argos, Regional Colombia

Amparo Bocanegra, Director of Human Resources,
Cemex Colombia

Kristen Braden, Senior Construction Manager,
H.R. Gray, a Haskell Company

Teresa Cendrowska, Vice President of Global Cooperación
ASTM International

Anne Ellis, Past President ACI International / Vicepresident, Innovation and
Knowledge Share Director, AECOM

Julie Garbini, Executive Director,
Ready Mixed Concrete Research & Education Foundation

Diana María Espinosa Bula,
President of Colombian Engineers Society SCI

Kimberly Kayler, Co-Founder of WICA,
President of Constructive Communication, Inc

Mónica Manolas, Vice President of Human Resources,
Cemex USA

Lori Tiefenthaler, Vice President Sustainability and Marketing Communications,
LehighHanson

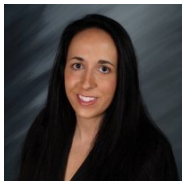
Lorena Alvarez Guerrero, Sustainability Director,
Argos Central America & Caribbean



Kimberly



Kristen



Mónica



Diana



Teresa



Lori



REGISTRO/REGISTRATION

Este evento no tiene costo. Sin embargo, para asegurar su cupo, debe registrarse antes del 30 de abril en:

http://my.nrmca.org/scriptcontent/BeWeb/Events/Eventinfo.cfm?product_major=ICSC_0515

This event does not have a registration fee. However, due to the limited capacity of the meeting room, you must register in advance

http://my.nrmca.org/scriptcontent/BeWeb/Events/Eventinfo.cfm?product_major=ICSC_0515

ALOJAMIENTO/HOTEL

El hotel sede del evento es el InterContinental Miami , 100 Chopin Plaza Miami, FL , 33131. La tarifa de alojamiento es de \$219 por noches mas impuestos si se reserva antes del 20 de abril. / The headquarters hotel is The InterContinental Miami, 100 Chopin Plaza, Miami, FL , 33131 – The convention rate is \$219 per night plus tax (on or before April 20, 2015).

Para reservas vaya a/For reservations please follow the link:

<http://www.concretesustainabilityconference.org/Miami2015/hotel.html>



La participación en la International Concrete Sustainability Conference requiere un registro separado con cargo y se realiza con la NRMCA, organizadora del mismo. Participation for International Concrete Sustainability Conference requires a separate registration with charge and must be made directly with the NRMCA, organizer.

Para mayor información, por favor visite/For more information and registration, please visit:

<http://www.concretesustainabilityconference.org/Miami2015/>