



Sponsorship | Bookstore



INTERNATIONAL CONCRETE SUSTAINABILITY CONFERENCE

MAY 12-15, 2014 — BOSTON | WWW.CONCRETESUSTAINABILITYCONFERENCE.ORG

DEMONSTRATE YOUR LEADERSHIP IN SUSTAINABILITY BY SPONSORING TODAY!

The National Ready Mixed Concrete Association, RMC Research & Education Foundation and the Portland Cement Association invite you to demonstrate your leadership in sustainability by sponsoring and distributing literature at the *2014 International Concrete Sustainability Conference*, May 12-15, 2014, at the Hyatt Regency Cambridge, in Boston. The 9th annual conference will provide learning and networking opportunities on the latest advances, technical knowledge, continuing research, tools and solutions for sustainable concrete manufacturing and construction. The *2014 International Concrete Sustainability Conference* is being held in conjunction with the *MIT Concrete Sustainability Hub Showcase*, May 15, 2014.



This is your opportunity to demonstrate leadership in sustainability at the *2014 International Concrete Sustainability Conference*. Experts in design, research, policymaking, manufacturing and construction will present and attend the conference. There are two ways you can sponsor:

Bookstore Sponsorship By becoming a bookstore sponsor, you will distribute state-of-the-art products, solutions and services to key industry decision makers. NRMCA will provide you with table-top space along with signage displaying your company's logo for you to distribute your literature in the conference bookstore.

You have two choices, basic bookstore (30" table space, 2 pieces of literature) or deluxe bookstore (60" table space, 4 pieces of literature).

Event Sponsorship By becoming an event sponsor you will demonstrate your dedication to concrete sustainability and enhance your visibility at the conference. You have several event sponsorship opportunities. Corporate sponsors will have their organization logo displayed within conference marketing materials, including brochures and e-mail marketing, and

on conference signage. Reception sponsors will have their logos displayed on cocktail tables and on drink tickets. Lunch sponsors will have their logos displayed on dining tables and will have the opportunity to make a 20-minute presentation during lunch.

As a sponsor, you can help promote the conference to your customers and professional contacts to further enhance your visibility.

Sign up today by completing the attached application form!

Space is limited.



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SPONSORSHIP APPLICATION FORM Place a next to the sponsorship opportunity of your choice. Sponsorship opportunities are limited and awarded on a first come first serve basis.

BOOKSTORE SPONSORSHIP	NRMCA Member	Max. Sponsors	Non-member
Basic Bookstore Sponsorship (May 12-14, 2014) ¹	\$500 <input type="checkbox"/>	12	\$1000 <input type="checkbox"/>
Deluxe Bookstore Sponsorship (May 12-14, 2014) ²	\$1000 <input type="checkbox"/>	6	\$2000 <input type="checkbox"/>
EVENT SPONSORSHIP	NRMCA Member	Max. Sponsors	Non-member
Corporate Sponsor (May 12-14, 2014)³ SOLD OUT	\$3000 <input type="checkbox"/>	8	\$6000 <input type="checkbox"/>
Reception Sponsor (May 12, 2014) ⁴	\$2000 <input type="checkbox"/>	1	\$4000 <input type="checkbox"/>
Lunch Sponsor (May 13, 2014) ⁵	\$3000 <input type="checkbox"/>	1	\$6000 <input type="checkbox"/>
Reception Sponsor (May 13, 2014) ⁴	\$2000 <input type="checkbox"/>	1	\$4000 <input type="checkbox"/>
Lunch Sponsor (May 14, 2014) ⁵	\$3000 <input type="checkbox"/>	1	\$6000 <input type="checkbox"/>

TOTAL

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- BASIC BOOKSTORE BENEFITS** Entitles sponsor to 30" x 30" table space to distribute 2 (two) pieces of literature not exceeding 200 copies each and not larger than 8.5" x 11" in size. NRMCA will display a 8.5" x 11" sign with sponsor logo.
- DELUXE BOOKSTORE BENEFITS** Entitles sponsor to 30" x 60" table space to distribute 4 (four) piece of literature not exceeding 200 copies each and not larger than 8.5" x 11" in size. NRMCA will display a 14" x 17" sign with sponsor logo.
- CORPORATE SPONSOR BENEFITS** Corporate sponsors will have company logo displayed in the conference program, conference website and conference signage.
- RECEPTION SPONSOR BENEFITS** Reception sponsors will have company logo displayed on cocktail tables and drink tickets.
- LUNCH SPONSOR BENEFITS** Lunch sponsors will have company logo displayed on dining tables and will be given an opportunity to present a 20-minute presentation during lunch.

SPONSOR CONTACT INFORMATION

Name _____ Company _____

Phone _____ E-mail _____

PAYMENT METHOD

Check (make check payable to NRMCA).

Mail this form and check to:
SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD 21279

Credit Card **VISA** **Mastercard** **Amex**

Card Number _____ Exp. Date _____

Name on Credit Card (print) _____

Signature _____

Fax this form to Kathleen Carr-Smith at 301-585-4219.

QUESTIONS

Kathleen Carr-Smith, 240-485-1145 or kcarrsmith@nrmca.org.

